

**The North Carolina Press Foundation  
presents the**



**Dave Jones  
Award for the  
Advancement of  
Youth  
Readership**



**Honoring North Carolina's  
Innovative Educators**



*Application Deadline: June 15, 2011*

# Apply for the Dave Jones Award



The Dave Jones award recognizes K-12 teachers and media specialists who are working to promote youth civic engagement through the use of news and newspapers that focus on local communities and/or state. Specifically, the award will recognize educators who employ innovative lessons, units of study, educational programs or projects to develop students' reading and writing skills and educate students about their community. These activities can take place in schools, homes and/or other settings where young people gather to learn, or the activities can be delivered using technology. The North Carolina Press Foundation sponsors the award.

**Frequency:** Annual

**Award Specifications:**

The winning educator will receive a \$250 honorarium plus reimbursement of up to \$750 for the following:

- Registration fee to an educational conference chosen by the teacher or media specialist where she/he has a proposal accepted to present the lesson, unit, program or project chosen for the award.
- Up to two nights in a hotel to attend the conference if the educator lives farther than 60 miles away and mileage to and from the conference.
- Payment for a substitute teacher.

The educator's lesson, unit, program or project will be publicized in the North Carolina Press Association's newsletter and through Newspaper in Education programs. The chosen lesson, unit, program or project also will be featured on the North Carolina Press Foundation's web site.

Note: First and second alternates will be selected to accept the award if the winning teacher is unable to present their project at an educational conference.

**Criteria for Selection:**

- The applicant must be a K-12 teacher or media specialist in a North Carolina school.
- The applicant must submit a lesson, unit, program or project that serves as a model for other educators and must be implemented during the 2010-2011 school year or as an ongoing effort.
- The lesson, unit, program or project must include activities and strategies that advance reading and writing and civic learning and incorporate current events and news, particularly local and state news gathered through North Carolina newspapers, published in print and online.



Dave Jones spent his career with North Carolina newspapers. He worked for locally-owned newspapers, a weekly (*The Enfield Progress*), a small daily (*The Wilson Daily Times*) and large daily (*The News & Observer*) and served as an advertising sales representative, advertising director, general manager and adviser to newspaper publishers. He retired as associate publisher of *The News & Observer*. He served as president of the Journalism Foundation at the University of North Carolina-Chapel Hill School of Journalism and Mass Communication and president of the North Carolina Press Foundation. During his career, Dave supported numerous educational efforts including the advancement of *The Mini Page* and *Newspapers in Education*.

## Application Form

### Judging

Applications will be reviewed by a panel that includes one member of the Board of Directors for the North Carolina Press Foundation, an educator, and a Newspaper in Education professional.

**Please complete the following. The deadline for submitting application form: June 15, 2011.**

Educator's name:

Title/Position:

E-mail:

Web Site (if applicable):

School Address:

School Phone:

School Fax:

Home Address:

Home Phone:

Attach the lesson, unit of study, program or project and describe your work with students. Be sure to include student work (for example, include a completed lesson or project):

Title (lesson, unit, program or project):

Intended audience (grade level(s), subject(s)):

Goals and Objectives:

1. When did the lesson, unit, program or project begin and end (dates)? How much class time did it require?
2. What strategies did you use to bring current events and local news into focus for your audience?
3. How does this lesson, unit, program or project foster inquiry and/or require research?
4. How did you assess student learning?
5. What did you learn from this project?
6. Were other teachers involved?
7. How can others replicate this lesson, unit, program or project?

Note: An educator's submission of a lesson, unit of study, program or project gives the North Carolina Press Foundation the right to publish the work on its Web site and in other industry publications.

Remember to attach the lesson, unit, program or project. Meet the deadline: June 15, 2011.

Send the application electronically to: [sandynie@unc.edu](mailto:sandynie@unc.edu)

Or mail the completed form and lesson, unit, program or project to:

North Carolina Press Foundation  
5171 Glenwood Avenue, Suite 364  
Raleigh, NC 27612